



# Mark Simmons

CREATIVE DIGITAL ARTIST

## Profile

A creative, flexible and talented designer with extensive experience in print design, marketing, promotional and multimedia. Exceptional collaborative and interpersonal skills, dynamic team player with well-developed written and verbal communication abilities. Accustomed to performing in a deadline driven environment. Always eager to enhance his skills and attends seminars, devours trade journals, Mac magazines and manuals.

Portfolio of designs and illustrations available at [www.mark-simmons.com](http://www.mark-simmons.com)

## Creative experience in the following

- |                        |                        |                     |
|------------------------|------------------------|---------------------|
| ★ Graphics             | ★ Design               | ★ Illustration      |
| ★ Brochures            | ★ Print Advertisements | ★ Promotional Items |
| ★ Promotional Flyers   | ★ Logos/corp. identity | ★ Books             |
| ★ Newsletters          | ★ Screen Printing      | ★ Magazines         |
| ★ Catalogues           | ★ T-Shirts             | ★ Exhibitions       |
| ★ Online Presentations | ★ Posters              | ★ Illustration      |

## Key Achievements

- ★ Studio Manager of a busy commercial graphics studio at the age of 25.
- ★ Operated own design business from a prestigious Chelsea Studio.
- ★ Self motivated, running own business for the last 15 years.
- ★ Teams Leader, promoter and merchandise designer of a three venue (on the same day) VW owners show. Made a profit for the first time since the event began.
- ★ Co-owned and designed Eureka! Magazine for two years. Magazine was ahead of its time as there are now several magazines just like it now years later.
- ★ Maintain clients longer than the three year average for a design business in the UK.
- ★ TTouch Animal Behaviour Professional. One of the most qualified in the UK and the most qualified male TTouch Animal Behaviour Professional in the UK. Specialise in dogs, particularly terriers.
- ★ An inaugural writer for [www.1984-online.com](http://www.1984-online.com), an early website just for Mac. Approached by the owner to write for the website.
- ★ Presents workshops and talks to groups 5 - 50 people. On several occasions has addressed 500+.

## Technical Proficiency

Platforms: Mac OS 6.8 to 10.4.8

Software Expertise: Illustrator 88 to CS2 - Quark Xpress v3 to 6.5 - InDesign CS2 - Photoshop v3 to CS2 - Acrobat v1 to 7 - Freeway v3 to 4

Aurora, Costells Meadow, Westerham, Kent TN16 1BN, UK  
call +44 (0)1959 561774   skype marklinzi  
web [mark-simmons.com](http://mark-simmons.com)   email [orsum@btinternet.com](mailto:orsum@btinternet.com)





**Mark Simmons**

**CREATIVE DIGITAL ARTIST**

### **Professional Experience**

#### **Self Employed, UK - July 1992 to Present - Creative Digital Artist**

- ★ Direct liaison with clients. Assisting them with deciding their actual needs in order to produce a written brief.
- ★ Estimate final costs for any given project and maintain the budget. Re-negotiate if required.
- ★ Determine the medium best suited to produce the desired visual effect.
- ★ Conduct research for the project, i.e. competition efforts, illustration reference & inspiration, headlines, background info, etc.
- ★ Produce visualisation sketches, layouts and graphic elements using traditional tools, multimedia software and image processing.
- ★ Proof designs, graphic elements, layout and typography for finished artwork and illustration suitable for electronic delivery via FTP or disk.
- ★ Commission outside tasks such as repro, photography, print and freelancers.
- ★ Perform system maintenance and mirror back-up to HD &/or DVD.
- ★ Monitor & order studio supplies.

#### **Product Promotions, UK - November 1990 to May 1992 - Studio Manager & Designer**

- ★ Responsible for scheduling and day-to-day running of the studio.
- ★ Supervised the other designers.
- ★ Liaised with freelance personnel, the creative director, printers, suppliers and clients.
- ★ Determined the medium best suited to produce the desired visual effect.
- ★ Produced finished artwork and illustrations.
- ★ Prepared conceptual sketches, designs, layouts and graphic elements for the project using traditional tools, software and image processing.
- ★ Monitored & ordered studio supplies.

*Additional professional experience available on request*

### **Education**

#### **Tellington TTouch Training, UK - October 1997 to October 2000**

Professional training to become a Tellington TTouch Every Animal Behaviour Prac., specialising in dogs.

#### **Farnborough Technical College, UK - September 1983 to June 1985**

B/Tec National Diploma - Graphic Design & Business Studies.

#### **Camberley Adult Education Centre, UK - September 1982 to June 1983**

Advanced Level - Fine Art

#### **Collingwood 6th Form College, UK - September 1980 to June 1982**

Ordinary Levels & Advanced Levels

#### **Collingwood Comprehensive School, UK - September 1977 to August 1980**

Certificate of Secondary Education

*References available upon request*

### **Canadian representation:**

WBC, 35 Wharf Road,

Hudson, Quebec, JOP 1H0

Tel: 1-888-922-3228

info@willisbrazolot.com

Aurora, Costells Meadow, Westerham, Kent TN16 1BN, UK

call: +44 (0)1959 561774   skype: marklinzi

web: mark-simmons.com   email: orsum@btinternet.com

